

College Bound

ISSUES & TRENDS FOR THE COLLEGE ADMISSIONS ADVISOR

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**SPECIAL
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Gender Gap Still an Issue

LAST MONTH, *CB* published Part I of *CB*'s 25th Annual National College Admissions Trends Survey. This month, *CB* takes a look at what some of the yields were in 2010, the size of freshman classes, how minority students fared and if students were moving from state to state. *CB* also notes advice colleges would give applicants for 2011.

YIELD MATTERS

One concern in the past has been whether or not the "summer melt" of accepted students who did not enroll in the fall was growing. But this year, only a few colleges reported a greater than usual summer melt: Carlow U., Hope C. and New C. of Florida. The majority of colleges said, "No," their "melt" was not larger than usual.

But multiple deposits by students still bother many admissions officers. Georgia Southern U., for example, noted, "More students seem to be 'depositing' at several schools instead of just one school, and then making a final decision in May."

"What was the yield of accepted students in 2010 and how did it compare to 2009?" *CB* asked. Aquinas C. said it had a "bigger frosh class and more out-of-state students." Baldwin-Wallace C. noted a "greater number of admitted students choosing to attend public universities."

Thirty percent of the colleges in the survey recorded higher yields. Thirty-eight percent of colleges posted lower 2010 yields compared to 2009. Below are yields some of the colleges and universities, grouped according to whether their yield was higher or lower in 2010 compared to 2009, with their yield percentage in parenthesis.

Higher Yield: Carnegie Mellon U. (23 percent); Claremont McKenna C. (43 percent); Colgate U. (32.8 percent); Dickinson C. (83 percent);

Emory U. (30 percent); Harvey Mudd C. (31 percent); Husson U. (51 percent); John Hopkins U. (32 percent); Lawrence U. (26 percent); Middlebury C. (43 percent); Oberlin C. (36 percent); Purdue U. (33 percent); Saint Michael's C. (20 percent); Scripps C. (32 percent); Temple U. (39 percent); Trinity Washington U. (51 percent); U. of Bridgeport (16 percent); U. of Michigan–Ann Arbor (50.6 percent); U.S. Coast Guard Academy (75 percent); Wartburg C. (33 percent) and Whitman C. (28.3 percent).

Lower Yield: Baldwin-Wallace C. (31 percent); Carlow U. (27 percent); Centre C. (21.4 percent); Elon U. (29 percent); Hope C. (29 percent); Illinois Wesleyan U. (28.5 percent); Lehigh U. (31 percent); Louisiana State U. (41.7 percent); Macalester C. (42.6 percent); Mount Mercy U. (44.7 percent); New C. of Florida (28 percent); Philadelphia Biblical U. (37 percent); Portland State U. (36.1 percent); Reed C. (28 percent); Rensselaer Polytechnic Institute (21 percent); Rhodes C. (20 percent); Saint Joseph's C. (22 percent); Saint Louis U. (21 percent); Southern Illinois U.–Carbondale (59 percent); U. of Colorado–Boulder (30 percent); U. of Idaho (46.8 percent); U. of Iowa (32 percent); U. of North Carolina–Chapel Hill (52.4 percent); U. of North Florida (30.5 percent); Wabash C. (31 percent); Wagner C. (27 percent) and Wells C. (12 percent).

Same Yield: *Bucknell* U. (41 percent); Campbellsville U. (36.7 percent); Duquesne U. (77 percent); Embry Riddle Aeronautical U.–Daytona Beach (30 percent); Embry Riddle Aeronautical U.–Prescott (30 percent); James Madison U. (31 percent); Ohio U. (35 percent); Oklahoma City U. (43 percent); Providence C. (19 percent); Moravian C. (23 percent); SUNY Institute of Technology (35 percent); Thomas

continued on page 2

ADMISSIONS WATCH 2011

The first official application numbers from several elite institutions were released this month. Here's some of what they reported.

Dartmouth Posts Increases. Dartmouth C. received over 21,700 applications this fall, up from 18,778 the year before. Maria Laskaris, dean of admissions and financial aid, said the increase is due to the school's financial aid. Dartmouth offers packages for students whose families are making less than \$75,000 a year, which includes free tuition and no loans. Dartmouth accepted 12 percent of its applicants last year.

Harvard Up 15 Percent. About 5,000 more high school students applied to Harvard C. this year over last year, bringing the total to 35,000 applications. That means the admit rate for the Class of 2015 is likely to decrease to only 6 percent. Given the decreasing number of high school graduates and discouragingly low admissions rates, William R. Fitzsimmons, dean of admissions, told the *Harvard Crimson* that "we may be reaching the end of these kinds of large scale increases."

Northeastern U. Surges. Fueled by a 42 percent increase in international applicants, Northeastern U. attracted a record-high 43,000 applications, the most among Boston area private colleges. Last July, the school had a conference for 700 overseas admissions counselors to help drive the international

continued on page 2

INSIDE

- Advice from Admissions Offices
- More on Who Got In?
- And Other Trends

GENDER GAP

continued from page 1

More C. (31 percent); U. of Florida (57 percent) and U. of Illinois–Chicago (34 percent).

Other yields: Adelphi U. (19.6 percent); California State U.–Stanislaus (33.6 percent); Chapman U. (32 percent); Hendrix C. (31.4 percent); Kalamazoo C. (24 percent); Longwood U. (32 percent); U. of Dayton (23.1 percent); U. of Oklahoma (44 percent) and Virginia Tech (40 percent).

SIZE OF THE 2010 FRESHMAN CLASS

CB also wanted to know, “What was the size of the 2010 first-year class compared to 2009.” Fifty-six percent said they had larger classes. Here is what colleges said, with the enrolled number of students in parenthesis.

Larger Classes: Aquinas C. (432); Bucknell U. (929); California State U.–Stanislaus (1,029); Carnegie Mellon U. (1,486); Centre C. (356); Claremont McKenna C. (314); Colgate U. (853); Dickinson C. (658); Husson U. (685); Illinois Wesleyan U. (588); Lawrence U. (452); Longwood U. (1,020); Oberlin C. (703); Oklahoma City U. (408); Providence C. (1,103); Purdue U. (6,513); Reed C. (373); Rhodes C. (502); Scripps C. (264); Thomas More C. (308); Trinity Washington U. (337); U. of Bridgeport (610); U. of Dayton (2,060); U. of Idaho (1,742); U. of Illinois–Chicago (3,204); U. of Iowa (4,557); U. of Michigan–Ann Arbor (6,496); U. of North Florida (1,138); Virginia Tech (5,378); Wartburg C. (484); Wells C. (164) and Whitman C. (440).

Smaller Classes: Baldwin-Wallace C. (709); Campbellsville U. (510 from 518); Carlow U. (189); Duquesne U. (1,413); Harvey Mudd C. (196); Hendrix C. (404); Hope C. (766); Johns Hopkins U. (1,241); Kalamazoo C. (343); Moravian C. (372); Mount Mercy U. (118); New C. of Florida (201); Ohio U. (3,976); Philadelphia Biblical U. (164); Portland State U. (1,432); Rensselaer Polytechnic Institute (1,160); Southern Illinois U.–Carbondale (3,587) and Wagner C. (483).

Same Size as Last Year: Elon U. (1,362); Franciscan U. (NA); Saint Michael’s C. (553); SUNY Institute of Technology (206); U. of Florida (6,391); U. of North Carolina–Chapel Hill (3,960); U. of Oklahoma (3,724); U.S. Coast Guard Academy (295) and Wabash C. (247).

WHO GOT IN?

It appears colleges are still attracting more females than males to their schools. Campbellsville U. was one university that said it had a greater number of females applying. Lehigh U. noted, “There were large numbers of women applicants looking into science,

continued on page 3

ADMISSIONS WATCH

continued from page 1

interest. Northeastern is particularly known for its century-old co-op program which gives students full-time work experience. “Experiential learning really resonates with this generation, especially in this economy,” Philomena Mantella, senior vice president for enrollment, told the *Boston Globe*.

Northwestern Jumps. Northwestern U. in Illinois saw applications increase 10.5 percent from last year, with 30,529 applications, reported *The Daily Northwestern* on January 18. Applications have doubled from five years ago, which could lead to an admission rate as low as 20 percent. The school credits, in part, the “Good Neighbor, Great University” Scholarship Program, which reaches out to Chicago and Evanston high school students and offers them up to \$7,500, eliminates student loans and work study. However, most schools have seen applications increase because of the Common Application, said Burgell Howard, dean of students, because it allows students to easily apply to ten schools at once.

NYU Surges. New York U. attracted 42,242 applications for next fall, up 11 percent and the most in the school’s history. NYU said the number was the second highest among private universities. NYU’s first round of Early Decision drew 2,968, while its new second ED II round accounted for another 3,130 applicants. These numbers are for both the Washington Square and Abu Dhabi campuses. Only 20 percent of the applicants can expect to be admitted.

Penn Posts Record. Applications to the U. of Pennsylvania jumped to 31,600. Dean of Admissions Eric J. Furda said, “One of the primary reasons for this significant increase is Penn’s no-loan financial aid policies, which enable students who qualify for aid to graduate free of debt.”

U. California Riverside. The U. of California Riverside has changed its admission policy. It will no longer accept students rejected from other UC schools, according to a January 18 article in *The Press-Enterprise*. The UC system assures admission to the top 12.5 percent of the state’s high school students, based on grades and test scores. Until recently, the system had a “referral pool” that granted acceptance at less selective UC schools to students rejected by more selective ones. When the program began 20 years ago, UC Riverside and UC Santa Cruz signed on. But Santa Cruz dropped out about 10 years ago. Now, UC Riverside has pulled out as well.

“It meant we were seen as a second-choice campus,” Jim Sandoval, UCR’s vice chancellor of student affairs, said. “This will remove

that misperception that students had about the campus.”

UC Riverside had the largest increase in applications in the UC system this fall. Over 34,000 students applied, up 13 percent from last year. The spike is explained by a 31 percent growth in applications from transfers, coming from community colleges or other universities.

UC Merced at All-Time High. The U. of California, Merced received 13,701 applications this fall, of which 11,532 were first-years and 2,169 were transfers. That’s an increase of 11 percent over last year, according to *The Modesto Bee*. First-year applications grew by almost 9 percent and transfer applications by 22 percent. In total, applications have grown 34 percent over two years.

The UC system saw a 6 percent application increase at all campuses, compared to last fall. In-state first-years applied at nearly a 4 percent higher rate, while applications from their out-of-state counterparts jumped 10.7 percent and international first-years ballooned by 22.5 percent. UC Merced, UC Riverside and UC San Diego saw the largest increases in the state system.

Susan Wilbur, director of undergraduate admissions, said that more students have qualified for admission into the UC system, and more students who meet the requirements are choosing to attend the schools.

U. of Chicago Soars. The U. of Chicago saw a 12 percent increase in applications from 19,374 to 21,669 this year. The college began a campaign to highlight the school’s art and science opportunities and has alumni endorsing the school.

U. of Virginia Record. About 6 percent more high school students applied for admissions to the U. of Virginia this year. Some 23,942 applicants, including more minority students than ever, applied, according to Greg Roberts, director of admissions. That means nearly 250 more offers will be extended this year, Roberts said, in part, because, “We’re in an environment now where students are clearly submitting more applications,” thus making it more difficult to project how many offers will be accepted. Beginning fall 2011, U. Va. will launch a nonbinding Early Action option. Students need to apply for it by November 1.

Yale’s Moderate Gains. Yale U. attracted 27,230 applicants, up 5 percent from last year. “The test scores and grades of our applicants... average the highest of any school in the country,” Jeff Brenzel, dean of undergraduate admissions, told the *Yale Daily News*. He added, the school had reached its critical objectives “while engaging in ethical recruiting practices.” ■

Advice for 2011 Applicants

EACH YEAR, *CB* asks admissions officers “what advice can you offer 2011 applications?” Here is what some of them said.

Adelphi U.: “Proofread the essay; take strong course load senior year.”

Aquinas C.: “Visit early; apply early”

Bucknell U.: “Spend time getting to know each campus you are considering in order to determine fit and what is important to you. Visit the campus and attend the admissions office presentation and tour. Then, spend additional time walking around the campus talking to current students, faculty and staff.”

California State U.–Stanislaus: “Apply early; adhere to published deadlines and have a “back-up” plan.”

Campbellsville U.: “File your FAFSA before March 1, 2011.”

Carlow U.: “Apply to as many outside scholarships as you can.”

Dickinson C.: “Understand fully what each of the colleges to which they will apply makes each college distinctive; additionally, they should know themselves thoroughly—how they learn best and interact with others—in order to match college characteristics with their own.”

Duquesne U.: “Visit/research many schools to determine right fit;”

Embry Riddle Aeronautical U.–Daytona Beach and Prescott, AZ: “Students who spend more time thinking about careers and select a school based on their career goals will have an advantage in the job market in four years (at college graduation).”

Lawrence U.: “We are giving 2011 applicants the same advice we gave 2009 and 2010 applicants: think about—but don’t worry about—the economy. While many families have seen college savings plans suffer in the current economic environment, many of them forget that they may become eligible for more financial aid from colleges. We are encouraging students not to defer or deny their college dreams because of intimidating college sticker prices; take the shot at your dream colleges and give them a chance to provide you with an admission offer and... a financial aid/scholarship offer to consider.”

Lehigh U.: “The college search process is about the student and the student’s story. Use the process as an opportunity to find your voice and tell your story in your own words.”

Philadelphia Biblical U.: “Keep scores and GPA up for financial aid.”

Reed C.: “...choose your recommenders carefully”

Rensselaer Polytechnic Institute: “Apply only to colleges you know you want to attend.”

OTHER TRENDS SPOTTED IN 2010.

While the majority of colleges noted the issues surrounding financial aid and the economy as the top trend of 2010, some had these additional comments.

Elon U.: “Increased financial aid inquiries & growth in online applications;”

Ohio U.: “Students appear to be more interested in the campus visit than ever. With the instability of the economy, even more students are requesting information on financial aid and scholarships. In addition, we are seeing a marked increase in the number of first-year college work (earned via Advanced Placement, postsecondary options or dual enrollment);

Rensselaer Polytechnic Institute: “Softer applicant pool, especially early decision;”

Thomas More C.: “More interest in transferring credit for AP/Dual Credit courses from high school and more proactive in financial aid process;”

Trinity Washington U.: “Students are more focused;”

U. of Dayton: “Over the past several years, we have experienced a significant increase in the number and academic quality of applicants to UD. Our students are applying earlier and they are applying to more institutions.”

AND THE IMPACT OF THE COMMON APP

“Has the Common Application or Universal College App made an impact on your admissions process?” *CB* asked. Only a few colleges noted that it had.

Adelphi U. noted it is an “alternate means for students to submit” applications. *Baldwin-Wallace C.* said it makes it “more difficult to predict yield.” *Centre C.* uses the Common App exclusively. *Chapman U.* said it increased the applicant pool. *Dickinson C.* said, “It is now the only online application accepted.” But *Hope C.* added that it is “increasing in number as part of applicant pool.” Added *Kalamazoo C.*, “We only use the Common Application.” *Oklahoma City U.* noted, “We recently became members of the Common App.” *Rensselaer Polytechnic Institute* said, “Common Application continues to help drive application growth,” *Rhodes C.* concluded, “Having been a member of the Common App for over 25 years, it’s hard to measure, but we feel it has had a positive impact.” ■

GENDER GAP

continued from page 2

engineering and technology areas (STEM), and more women seeking business as well.”

Colleges in this year’s survey also reported admitting more minority students than in the past. And while nationally the trend is for students to stay in state to go to college, *CB*’s survey found 50 percent of colleges reporting greater numbers of out-of-state students enrolling this year.

Ratio of Male to Female Freshmen

Here are the colleges’ ratio of male to female freshmen students for 2010.

More Male Freshmen: *California State U.–Stanislaus* (67:33); *Campbellsville U.* (52:48); *Carnegie Mellon U.* (58:42); *Embry Riddle Aeronautical U.–Daytona Beach* (87:13); *Embry Riddle Aeronautical U.–Prescott* (82:18); *John Hopkins U.* (51:49); *Lehigh U.* (57:43); *Purdue U.* (58:42); *Rensselaer Polytechnic Institute* (72:28); *Saint Joseph’s C.* (57:43); *Southern Illinois U.–Carbondale* (54:46); *SUNY Binghamton* (54:46); *SUNY Institute of Technology* (80:20); *Thomas More C.* (54:46); *U. of Colorado–Boulder* (53:47); *U. of Dayton* (51:49); *U. of Idaho* (53:47); *U. of North Florida* (55:45); *U.S. Coast Guard Academy* (69:31); *Virginia Tech* (58:42) and

Worcester Polytechnic Institute (66:34).

More Female Freshmen: *Adelphi U.* (30:70); *Aquinas C.* (41:59); *Baldwin-Wallace C.* (47:53); *Bucknell U.* (47:53); *Carlow U.* (5:95); *Chapman U.* (41:59); *Colgate U.* (45:55); *Dickinson C.* (46:54); *Duquesne U.* (42:58); *Elon U.* (42:58); *Emory U.* (45:55); *Evergreen State C.* (45:55); *Franciscan U.* (39:61); *Harvey Mudd C.* (48:52); *Hendrix C.* (41:59); *Hope C.* (41:59); *Husson U.* (42:58); *Illinois Wesleyan U.* (46:54); *James Madison U.* (40:60); *Kalamazoo C.* (44:56); *Lawrence U.* (47:53); *Longwood U.* (32:68); *Louisiana State U.* (47:53); *Macalester*

continued on page 4

GENDER GAP

continued from page 3

C. (39:61); Marquette U. (48:52); Middlebury C. (49:51); Moravian C. (42:58); Mount Mercy U. (17:83); New C. of Florida (43:57); Oberlin C. (45:55); Ohio U. (46:54); Oklahoma City U. (39:61); Philadelphia Biblical U. (49:51); Portland State U. (46:54); Providence C. (43:57); Reed C. (45:55); Rhodes C. (39:61); Sacred Heart U. (38:62); Saint Louis U. (40:60); Saint Michael's C. (47:53); Temple U. (47:53); U. of Bridgeport (33:67); U. of Florida (46:53); U. of Illinois–Chicago (46:54); U. of Iowa (46:54); U. of North Carolina–Chapel Hill (40:60); U. of Oklahoma (47:53); Valparaiso U. (48:52); Wagner C. (36:64); Wartburg C. (48:52); Wells C. (28:72) and Whitman C. (42:58).

Those reporting equal numbers of men and women: Centre C.; Claremont McKenna C., Georgia Southern U., Santa Clara U. and U. of Michigan–Ann Arbor. And all male colleges: Hampden Sydney C. and Wabash C. All women: Scripps C. and Trinity Washington U. (0:100).

HOW DID MINORITY STUDENTS FARE?

“How many minority students did you admit in 2010 compared to 2009?” *CB* wanted to know. And, what percent were African American? Hispanic? Asian? Native American?

Seventy-four percent of colleges reported admitting more minority students in 2010. The U. of North Florida noted that increasingly students were noting that they were of two races. Below, and back by reader request, is the percentage of students admitted who represented specific minority groups. In parenthesis are their African-American, Hispanic, Asian-American and Native American student percentages of the new class.

More Minority Students: Aquinas C.; Binghamton SUNY (5, 9, 18, less than 1); Campbellsville U. (16, 1, 1, 1); Carnegie Mellon U. (6, 6, 31, less than 1); Centre C. (3, 3, 5, less than 1); Claremont McKenna C. (5, 12, 23, 1); Colgate U. (8, 10, 12, 1); Dickinson C. (3, 6, 3, none); Elon U. (6, 6, 3, 1); Embry Riddle Aeronautical U.–Daytona Beach (8, 11, 5, 1); Embry Riddle Aeronautical U.–Prescott, AZ (2, 12, 5, 1); Emory U. (11, 7, 29, 0.1); Evergreen State C. (4, 6, 7, 3); Georgia Southern U. (2, 1, 5, 3); Hampden Sydney C. (52, 13, 7, 2); Harvey Mudd C. (2, 3, 31, 0.3); Hope C. (2, 3, 2, 0.1); Illinois Wesleyan U. (5, 6, 6, less than 1); James Madison U. (23, 25, 47, 5); John Hopkins U. (9, 11, 21, 1); Lawrence U. (4, 5, 4, 0.02); Louisiana State U. (12, 6, 3, 0.3);

Also, Macalester C. (4, 8, 5, 0.4); Marquette

U. (13, 10, 6, 1); New C. of Florida (2, 16, 7, 2); Portland State U. (4, 10, 13, 2); Providence C. (5, 5, 2, 1); Purdue U. (3, 4, 6, less than 1); Rensselaer Polytechnic Institute (“admitted total soc/minority is 11 percent; doesn’t include Asian students”); Rhodes C. (5, 4, 6, 1); Saint Joseph’s C. (17, 5, 1, 1); Saint Louis U. (6, 5, 9, 0.6); Saint Michael’s C. (2, 4, 2, 1); Scripps C. (5, 9, 21, 1); Southern Illinois U.–Carbondale (78, 16, 4, 1); Temple U. (13, 4, 11, none); Trinity Washington U. (67, 17, 1);

And, U. of Colorado–Boulder (2, 9, 6, 2); U. of Dayton (4, 2, 2, 0.4); U. of Illinois–Chicago (9, 23, 25, 1); U. of Iowa (3, 4, 5, 1); U. of Michigan–Ann Arbor (4, 4, 14, 0.17); U. of North Carolina–Chapel Hill (11, 8, 12, 1); U. of North Florida (25, 41, 17, 0.9, 0.9 Pacific Islanders and 16 percent two or more races); U.S. Coast Guard Academy (3, 12, 3, less than 1); Wagner C. (5, 10, 4, 0.2); Wartburg C. (10, 3, 0, 1); Wells C. (NA) and Whitman C. (2, 8, 14, 2).

Fewer Minority Students: Bucknell U. (2, 6, 5, 0.09); Carlow U. (12, 1, 1, 0.7); Husson C. (3, 1, 1, less than 1); Lehigh U. (4, 7, 7); Moravian C. (2, 3, 2, none); Oklahoma City U. (7, 9, 2, 5); Philadelphia Biblical U. (6, 4, 2, 1); U. of Idaho (1, 4, 2, 1) and Worcester Polytechnic (3, 5, 10, .5 percent).

Same: Baldwin-Wallace C. (7, 3, 2, 2); Franciscan U. (1, 6, 1, 1); Hendrix C. (7, 5, 7, 2); Husson U. (3, 1, 1, less than 1); Longwood U. (6, 5, 1, 1); Mount Mercy U. (1, 4, 0, 1); Oberlin C. (NA); Reed C. (3, 9, 11, 2); Santa Clara U. (2, 10, 15, 3); SUNY Institute of Technology (NA); Thomas More C. (6, 2, 1, 1); Virginia Tech (4, 5, 11, 1) and Wabash C.(NA).

The percentage of minority students admitted without noting whether it was more or less compared to 2009: Adelphi U. (10, 9, 8, less than 1 percent); Bridgeport U. (5, 4, 24, 1); California State U.–Stanislaus (3, 48, 12, less than 0.4 percent); Chapman U. (2, 14, 11, .25); Duquesne U. (6, 3, 3, 1); Kalamazoo C. (20, 19, 28, 1); Ohio U. (4, 3, 1, none); Portland State U. (4, 10, 13, 2); U. of Bridgeport (54, 20, 4, 1) and U. of Florida (10, 17, 10, 1).

OUT-OF-STATE STUDENTS IN

James Madison U. said it had a “higher in-state yield and lower in-state melt;” Portland State U. noted an “increased nonresident applications.” In fact, 50 percent of colleges enrolled more out-of-state students. And 32 percent enrolled fewer. Below are the colleges and number of out-of-state students enrolled.

More: Aquinas C. (35 or 5 percent); Bucknell U. (NA); Campbellsville U. (70); Carlow U.

(16); Carnegie Mellon U. (85 percent); Centre C. (169); Dickinson C. (1,850); Duquesne U. (381); Elon U. (1,024); Embry Riddle U., Dayton (614) and Prescott (279); Hope C. (242); Evergreen C. (269); Hampden Sydney C. (101); Kalamazoo C. (133); Lawrence U. (285); Louisiana State U. (1,511); Marquette U. (4,665); Oberlin C. (93 percent); Oklahoma City U. (207); Providence C. (991); Purdue U. (1,819); Reed C. (349); Rhodes C. (371); St. Joseph C. (84); Saint Michael’s C. (435), Santa Clara (489); Scripps C. (154); Southern Illinois U.–Carbondale (4,380); U. of Bridgeport (384); U. of Dayton (971); U. of Florida (467); U. of Iowa (2,462); U. of Michigan–Ann Arbor (2,234); U.S. Coast Guard Academy (286); Virginia Tech (6,541); Wabash C. (73) and Wartburg C. (160).

Fewer Out-of-State: Baldwin-Wallace C. (597); Bucknell U. (667); California State U.–Stanislaus (4); Colgate U. (75 percent); Georgia Southern U. (131); Harvey Mudd C. (60 percent); James Madison U. (1,431); John Hopkins U. (NA); Longwood U. (30); Moravian C. (157); Mount Mercy U. (7); New C. of Florida (40); Ohio U. (436); Philadelphia Biblical U. (84); Portland State U. (370); Rensselaer Polytechnic Institute (29 percent from outside the Northeast); Saint Louis U. (1,044); Temple U. (7,186); Thomas More C. (178); Trinity Washington U. (401); U. of Illinois–Chicago (57); U. of North Carolina–Chapel Hill (807); Valparaiso U. (60 percent) and Wagner C. (265).

Same as last year: Binghamton SUNY (520); Chapman U. (420); Claremont McKenna C. (65 percent); Franciscan U. (NA); Husson U. (73); Illinois Wesleyan U. (93); Middlebury C. (2,332); Sacred Heart U. (74); U. of Colorado Boulder (2,252); U. of Idaho (842); U. of Oklahoma (1,385); Wells C. (30 percent) and Whitman C. (281).

P.S. Scholarship Scoops. Saying there is a “shocking lack” of minorities working in the fields of advertising, marketing and public relations, the LAGRANT Foundation is awarding 15 \$5,000 scholarships to current minority undergraduate students. Deadline: Feb. 28. See, www.lagrantfoundation.org. And, the CHS Foundation is granting 50 \$1,000 scholarships to high school graduates and 25 \$1,000 gifts to two-year college students who want to study agriculture. Deadline: March 15. For info, www.chsfoundation.org/upartnership.html. ■

NEXT MONTH:

Survey Results on International Students.

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